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Ahej sousede. Hallo Nachbar.
Interreg V A / 2014 – 2020



Workshop

Mezinárodní management v praxi Internationales Management in der Praxis International Management in Practice

within the INTERREG project

Mezinárodní management v praxi / Internationales Management in der Praxis/ International Management in Practice

Reg. No. ERN-0584-CZ-22.11.2017

Venue: Farma Vysoká - Vysoká 9, 463 31 Chrastava
Date: 4. - 6. 1. 2018

Thursday, 4. 1. 2018

12:00 – 15:20 Arrival of participants, accommodation
15:20 Opening, welcoming participants
prof. Ing. Miroslav Žížka, Ph.D.
Dean of the Faculty of Economics, TUL
15:30 – 17:00 1st Work Block
17:00 – 17:15 *Coffee break*
17:15 – 18:45 2nd Work Block
18:45 – 19:30 *Dinner*
20:00 – 21:00 Joint Activities - Role Play



<http://www.hotelfarmavysoka.cz>

Friday, 5. 1. 2018

08:00 – 09:00 Breakfast
09:00 – 10:30 3rd Work block – invited experts
10:30 – 10:45 *Coffee break*
10.45 – 12:00 4th Work Block
12:00 – 13:00 Lunch
13:30 – 14:30 Campus TUL – tour, excursion to the Nanomaterials Research Laboratories
14:30 Departure to Frýdlant, city tour
17:00 – 18:00 *Dinner*
18:00 – 20:00 Excursion to the ALBRECHT Brewery
20:00 Return to Liberec, followed by integration evening

Saturday, 6. 1. 2018

08:00 – 09:00 Breakfast
09:00 – 10:30 5th Work Block
10:30 – 10:45 *Coffee break*
10.45 – 12:00 6th Work Block
12:00 – 13:00 End of workshop, Lunch
13:30 – 16:00 IQ-Landia, tour of the city centre
18:00 Departure of TUD students to Zittau